

**Course Code:** HCA7022-8

**Course Start Date:** 05/08/2017

**Section:** Strategic Planning Stages

**Week:** 5

**Activity:** Plan for Implementation by Preparing a Policy Brief

**Activity Due Date:** 06/11/2017

### **Activity Description**

Effective strategy implementation requires the same determination and effort that is devoted to situational analysis and strategy formulation. After reviewing literature on developing and evaluating alternatives for implementation, develop a policy briefing for your leadership team. In your brief, be certain to address the following:

1. Identify the link between strategy formulation and strategy implementation.
2. Present strategies that can be used to effectively lead strategy implementation.
3. Discuss risks that may occur during and after strategy implementation.

Provide specific examples where appropriate. Include a minimum of five scholarly sources.

The policy brief should include a one-page summary of key points as well as the paper. You may incorporate appropriate animations, transitions, and graphics to enrich your policy paper.

Length: 5-7 pages, not including title and reference pages

Your policy brief should demonstrate thoughtful consideration of the ideas and concepts presented in the course by providing new thoughts and insights relating directly to this topic. Your response should reflect scholarly writing and current APA standards. Be sure to adhere to Northcentral University's Academic Integrity Policy.

Upload your assignment using the Upload Assignment button below.

### **Learning Outcomes**

- 1.0 Evaluate the role of strategic planning processes and outcomes in healthcare organizations today.
- 4.0 Formulate a strategic plan outline for an example organization.

### **Resources**

<b>Articles</b>	
<b>Reference</b>	<b>Instruction</b>
Ahearne, M., Lam, S., & Kraus, F. (2014). Performance impact of middle managers' adaptive strategy implementation: The role of social capital. <a href="http://proxy1.ncu.edu/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=bth&amp;AN=92660792&amp;site=eds-live">http://proxy1.ncu.edu/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=bth&amp;AN=92660792&amp;site=eds-live</a>	Read Article
Darkow, I. (2013). The involvement of middle management in strategy development – Development and implementation of a foresight based approach. <a href="http://www.sciencedirect.com.proxy1.ncu.edu/science/article/pii/S0040162513003089">http://www.sciencedirect.com.proxy1.ncu.edu/science/article/pii/S0040162513003089</a>	Read Article
Radomska, J. (2014). Operational risk associated with the strategy implementation. <a href="http://proxy1.ncu.edu/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=bth&amp;AN=100523990&amp;site=eds-live">http://proxy1.ncu.edu/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=bth&amp;AN=100523990&amp;site=eds-live</a>	Read Article